

# UNITED KINGDOM

## Quick Facts\*

- GDP:** \$2.323 trillion (2012 est.) (U.S. is \$15.66 trillion)
- GDP Growth:** -0.1% (2012 est.)
- Currency:** British Pound (GBP)
- Language:** English
- Population:** 63,395,574 (July 2013 est.) (U.S. = 316,668,567)
- Land Area:** 241,930 sq km (≈93,410 sq mi)
- Major Cities:** London (Capital), Birmingham, Manchester, West Yorkshire, Glasgow
- Industries:** machine tools, electric power equipment, automation equipment, railroad equipment, shipbuilding, aircraft, motor vehicles and parts, electronics and communications equipment, metals, chemicals, coal, petroleum, paper and paper products, food processing, textiles, clothing, other consumer goods
- Agricultural:** cereals, oilseed, potatoes, vegetables, cattle, sheep, poultry, fish

## Infrastructure\*

- Number of Major Ports:** 9
- Number of Airports:** 462
- Major Airports:** Heathrow, Gatwick, Manchester, Stansted
- Railways:** 16,454 km (≈10,224 mi)
- Waterways:** 3,200 km (≈1,988 mi)
- Roadways:** 394,428 km (≈245,086 mi)

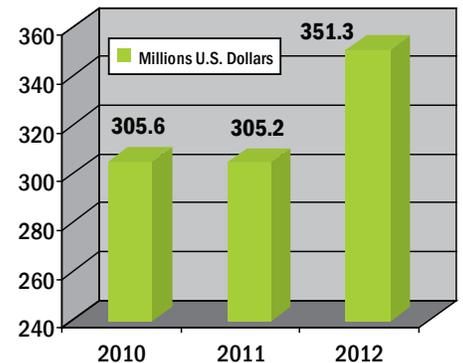
## Trade

The World Bank ranks United Kingdom 7th out of 183 countries for ease of doing business in 2012. *Source: The World Bank*

United Kingdom ranks 17th among 176 countries in Transparency International's Corruption Perception Index. *Source: Transparency International*

United Kingdom is Missouri's 7th largest export market (2.5% in 2012) *Source: WISERTrade*

- 2010:** \$305.6 million
- 2011:** \$305.2 million (-.12%)
- 2012:** \$351.3 million (+15.10%)



## Top 5 Missouri Export Commodities

**to the United Kingdom 2012** *Source: WISERTrade*

| NAICS Code | Description                               | Annual 2012  |
|------------|---|--------------|
| 325        | Chemicals                                 | \$68,767,856 |
| 323        | Printing, Publishing and Similar Products | \$49,875,274 |
| 333        | Machinery, Except Electrical              | \$45,471,648 |
| 212        | Minerals and Ores                         | \$40,424,926 |
| 336        | Transportation Equipment                  | \$30,800,825 |

## Market Challenges\*\*

- Weakened economy following recession
- Limited availability of credit
- Weak consumer confidence, leading to decreased spending
- Complex EU technical/regulatory requirements
- Deep cuts to public sector funding, affecting many businesses and consumer confidence

## Market Opportunities\*\*

- Aerospace
- Automotive Parts
- Computer and Peripherals
- Environmental Technologies
- Franchising
- Medical Equipment
- Low Carbon Energy Products and Services
- Security Products and Services
- Sustainable Construction Products and Services
- Travel and Tourism

## Missouri's British Owned Companies

- Bunzl USA Inc. (St. Louis)
- GKN Aerospace North America (Hazelwood)
- Rexam (Excelsior Springs)

## Missouri Companies with Connections to UK

- World Wide Technology (St. Louis)
- Cerner Limited (Kansas City)
- Infegy (Kansas City)
- Leggett & Platt (Carthage)
- Lockton Companies (Kansas City)
- Sigma-Aldrich (St. Louis)
- Sawvis (Town & Country)



\*\*Source: U.S. Commercial Service Commercial Guide

\* Source: CIA World Factbook