

# FRANCE

## Quick Facts\*

- GDP:** \$2.253 trillion (U.S. is \$15.66 trillion)
- GDP Growth:** 0.1% (2012 est.)
- Currency:** Euro (EUR)
- Language:** French
- Population:** 65,951,611 (July 2013 est.) (U.S. = 316,668,567)
- Land Area:** 549,970 sq km (≈212,345 sq mi)
- Major Cities:** Paris (Capital), Marseille-Aix-en-Provence, Lyon, Lille, Nice-Cannes
- Industries:** machinery, chemicals, automobiles, metallurgy, aircraft, electronics, textiles, food processing, tourism
- Agricultural:** wheat, cereals, sugar beets, potatoes, wine grapes, beef, dairy products, fish

## Market Challenges\*\*

- Poor tax environment
- High cost of labor
- Rigid labor markets
- Occasional negative attitudes toward foreign investors

## Market Opportunities\*\*

- Computers & Software
- Aircraft & Parts
- Travel & Tourism
- Safety and Security Equipment
- Telecommunications Equipment
- Medical Equipment
- Automotive Parts & Equipment
- Plastics
- Textile
- Cosmetics
- Educational Services
- Direct Marketing & E-Commerce Business to Consumer

## Missouri's France Owned Companies

- bioMerieux Inc. (Hazelwood)
- Rexel (St. Louis & Washington)
- Sanofi (Kansas City & St. Louis)
- Arkema (North Kansas City)

## Missouri Companies with Connections to France

- Reliv (Chesterfield)
- Enterprise Holdings (Clayton)
- Leggett & Platt (Carthage)
- Cerner Limited (Kansas City)
- Emerson (St. Louis)



## Infrastructure\*

- Number of Major Ports:** 7
- Number of Airports:** 473
- Major Airports:** Paris Charles de Gaulle, Paris Orly, Lyon-Saint Exupery, Marseille Provence, Nice
- Railways:** 29,640 km (≈18,417 mi)
- Waterways:** 8,501 km (≈5,282 mi)
- Roadways:** 951,200 km (≈591,048 mi)

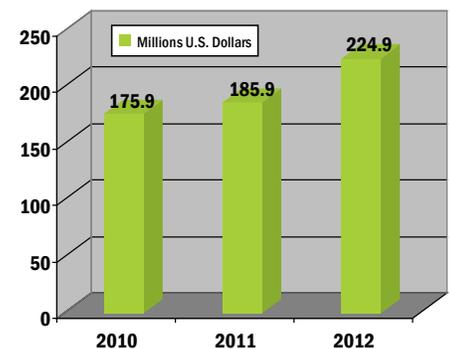
## Trade

The World Bank ranks France 34 out of 183 countries for ease of doing business in 2012. *Source: The World Bank*

France ranks 22 among 176 countries in Transparency International's Corruption Perception Index. *Source: Transparency International*

France is Missouri's 14th largest export market (1.6% in 2012) *Source: WISERTrade*

- 2010:** \$175.9 million
- 2011:** \$185.9 million (+5.7%)
- 2012:** \$224.9 million (+20.96%)



## Top 5 Missouri Export Commodities to France 2012

*Source: WISERTrade*

NAICS Code	Description	Annual 2012
325	Chemicals	\$82,515,041
332	Fabricated Metal Products, Neso	\$33,616,802
334	Computer and Electronic Products	\$24,730,396
333	Machinery, Except Electrical	\$19,917,564
331	Primary Metal Manufacturing	\$15,517,460