

## Get your Missouri goods on the map and join us!

WHEN: January 27-30, 2020

COST: \$4,000 (50% due at registration)

Deadline: October 11, 2019

Arab Health is the largest and most influential healthcare industry event in the Middle East. Capitalize on this important industry opportunity to grow your share of U.S. medical equipment and healthcare products and services to the Middle East and beyond.

The United Arab Emirates (UAE) represents a major market for U.S. Exports and serves as an important regional hub for Missouri companies conducting business throughout the Middle East, Africa, and South Asia.

Financial Assistance: G-MAP & STEP funding for reimbursement for trade show expenses may be available to eligible firms.

### ☐ YES, I am interested in attending the Arab Health Show.

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Please contact Krista Hinrichs at <a href="mailto:krista.hinrichs@ded.mo.gov">krista.hinrichs@ded.mo.gov</a>, Tel: 573-751-5098 or Ruth Tucker at <a href="mailto:ruth.tucker@ded.mo.gov">ruth.tucker@ded.mo.gov</a>, Tel: 573-526-4967.





# Krista Hinrichs International Trade and Investment Office

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#### **MAJOR EXHIBIT CATEGORIES**

Medical technology Laboratory equipment **Emergency and transportation** Orthopedics and rehabilitation Medicines and hospital pharmacy Information and communication technology Building project, construction and maintenance Furniture and furnishings Clothing and linen for general use Laundry systems Nutrition and hospital kitchen Surgery equipment Medical consumption goods Nursing and monitoring

Traumatology and post-operation rehabilitation

Home health care Medical literature

## PARTICIPATION INCLUDES:

Exhibit space in the Missouri Pavilion at the Arab Health Show – an exceptional value

One-on-One Company Meetings will be scheduled with pre-qualified companies that have expressed an interest in your company's products/services

**Networking Opportunities** 

**Business Protocol** 

**Market Research** 

**Pre-Show Briefings** 

Interpretation Services

interpretation services

**Transportation & Logistics Assistance** 

**Lodging Reservation Assistance** 

\*Costs for airfare, lodging, incidentals and meals will be the responsibility of the participant.

