

**MISSOURI STATE TRADE & EXPORT PROMOTION = UNLIMITED POSSIBILITIES**  
**Data Collection Instrument**

COMPANY NAME: \_\_\_\_\_

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

**SERVICES RECEIVED**

\*Attach documents when needed.

Trade Show: \_\_\_\_\_ Date: \_\_\_\_\_

Please list itinerary and contacts made resulting from show:

Trade Mission: \_\_\_\_\_ Date: \_\_\_\_\_

Please list itinerary and contacts made during mission:

Subscription Services of US DOC: \_\_\_\_\_ Date: \_\_\_\_\_

Please list itinerary and contacts made, if applicable:

- Website Translation
- International Marketing Media
- Export Training
- Other: \_\_\_\_\_

**IBD Manager who assisted your firm:** \_\_\_\_\_

## CUSTOMER SATISFACTION

Please rank your customer experience: 5 being most favorable and 1 being least favorable

- The information/assistance provided was very useful.
- The information provided was clear and easy to understand.
- The assistance provided was timely.
- The assistance provided was comprehensive.
- Staff demonstrated a high level of professionalism.
- Staff was knowledgeable on the subject matter.
- MO.STEP=UP services will assist us to achieve our goals in the international market.
- I am likely to recommend the international trade services of MO.STEP=UP to other companies.

5	4	3	2	1
<input type="checkbox"/>				
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### PLEASE DESCRIBE MO STEP=UP GENERAL IMPACT ON YOUR COMPANY

(I do / do not authorize MO.STEP=UP to use these comments for publication)

The services provided by ITI are projected to increase our export sales over the next 12 months by US \$ \_\_\_\_\_ and will increase the number of jobs at our facility by \_\_\_\_\_, and/or help retain \_\_\_\_\_ jobs at our facility.

Actual export sales US \$ \_\_\_\_\_ Date \_\_\_\_\_

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_