



**SIAL** Shanghai  
INSPIRE FOOD BUSINESS

**2019**

Get your Missouri goods on the map and join us!

**WHEN: May 14th-16th, 2019**

**COST: \$4,000 (50% due at registration)\***

**Deadline: January 7, 2019**

Join the state of Missouri at SIAL China, the 4th largest food exhibition in the world. SIAL China sets the standard for food and beverage companies with more than 100,000 visitors from over 70 countries exploring opportunities in the Asian markets. SIAL China welcomes major players from retail, restaurant, hotel, food services, import/export trade and manufacturing showcasing new market trends, insights and innovation.

This is a great opportunity for Missouri companies to get involved in the food and beverage industry in China and throughout Asia. With Asia accounting for nearly 2/3 of the world's population and the continued growth of the middle class in China, there is no better time to take advantage of the buying power of the Chinese market. Join us today!

**\*Financial assistance from G-MAP & STEP funding for authorized trade show expenses is available to eligible companies.**

**Please contact me at the following number or email:**

Company Name: \_\_\_\_\_  
Contact Name & Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Name(s) of Attendees \_\_\_\_\_

*Space is limited so please register promptly. Registration does not guarantee participation. For more information on the show, follow the link <http://www.sialchina.com>.*

Please contact Yan Li at [yan.li@ded.mo.gov](mailto:yan.li@ded.mo.gov), Tel: (573) 751-7549 or Krista Hinrichs at [krista.hinrichs@ded.mo.gov](mailto:krista.hinrichs@ded.mo.gov), Tel: (573) 751-5098

**MAJOR EXHIBIT CATEGORIES**

- |                         |                     |
|-------------------------|---------------------|
| Agrifood                | Health Food         |
| Beer                    | Meat                |
| Beverage                | Organic             |
| Canned & Preserved Food | Packtech & Foodtech |
| Dairy                   | Ready Meals         |
| Frozen Food             | Sweets & Snacks     |
| Fruit & Vegetable       | Wine & Spirits      |
| Grocery Products        |                     |

**TRADE SHOW INCLUDES:**

- Exhibition Registration
- Exhibit space in the Missouri booth at SIAL China 2019
- Networking Opportunities
- One-on-One Company Meetings
- Business Protocol
- Market Research
- Show Briefing
- Show Promotion
- Ground Transportation & Logistics Assistance
- Lodging Reservation Assistance

After Form is Completed Please

**SUBMIT**



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration

**Yan Li**

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