COMING SOON!

**Export Missouri**

**Qualified Trade Leads Program**

*Connecting Missouri Exporters to Buyers’ Around the World*

Allows Missouri exporters immediate access to pre-qualified Trade Leads developed by staff in Missouri’s International Trade Offices throughout the world.

- Leads will be sent by e-mail to companies based on up to three pre-selected NAICS codes/categories.
- Only experienced exporters can receive the leads.
- Missouri exporters will have at least 7 days to respond to leads before they will be posted on the Export Missouri website for all companies to see.

**HOW TO PARTICIPATE**

Companies must be registered with Export Missouri to receive the Trade Leads; companies may complete the registration process and establish a username and password at [www.ExportMissouri.mo.gov](http://www.ExportMissouri.mo.gov). If you are already registered, it is not necessary to register again to be part of the Trade Leads Program.

To determine whether you have been approved to receive Trade Leads, enter your username and password to login at [www.ExportMissouri.mo.gov](http://www.ExportMissouri.mo.gov). You will come to a Welcome page with several tabs that identify the Export Missouri services your company has been approved for. If you have been approved, you will have a tab for “Trade Leads.”

The Trade Leads Tab will enable you to see all of the leads that have been e-mailed.

To receive targeted leads for your business, login to your account and click the tab for “Account Settings.” You can list up to three NAICS codes/categories to receive leads for. There will be a category for Not Elsewhere Classified that has the code 999.

**OTHER DETAILS**

Trade Leads will be sent to the e-mail address listed on your Export Missouri registration.

Companies are encouraged to respond to Trade Leads immediately so buyers in other countries know they will receive prompt attention and good service from Missouri exporters.

Leads will include contact information for potential buyers, as well as contact information for staff in Missouri’s foreign office that generated the lead.

Updates to Trade Leads will also be provided by e-mail.

**Export Missouri**

Get Your Goods on the Map!

FOR ASSISTANCE: Contact us at Exports@ded.mo.gov or call 573-751-4855.