MISSOURI STATE TRADE & EXPORT PROMOTION = UNLIMITED POSSIBILITIES
Data Collection Instrument

COMPANY NAME: ____________________________________________________________

NAME: ____________________________ TITLE: _________________________________

☐ New to export  ☐ Market expansion

SERVICES RECEIVED

*Attach documents when needed.

☐ Trade Show: ____________________________ Date: ____________________________

Please list itinerary and contacts made resulting from show:

☐ Trade Mission: ____________________________ Date: ____________________________

Please list itinerary and contacts made during mission:

☐ Subscription Services of US DOC: ____________________________ Date: ________________

Please list itinerary and contacts made, if applicable:

☐ Website Translation
☐ International Marketing Media
☐ Export Training
☐ Other: ___________________________________________________________

IBD Manager who assisted your firm: ____________________________________________
CUSTOMER SATISFACTION

Please rank your customer experience: 5 being most favorable and 1 being least favorable

The information/assistance provided was very useful. □ □ □ □ □
The information provided was clear and easy to understand. □ □ □ □ □
The assistance provided was timely. □ □ □ □ □
The assistance provided was comprehensive. □ □ □ □ □
Staff demonstrated a high level of professionalism. □ □ □ □ □
Staff was knowledgeable on the subject matter. □ □ □ □ □
MO.STEP=UP services will assist us to achieve our goals in the international market. □ □ □ □ □
I am likely to recommend the international trade services of MO.STEP=UP to other companies. □ □ □ □ □

PLEASE DESCRIBE MO STEP=UP GENERAL IMPACT ON YOUR COMPANY

(I do / do not authorize MO.STEP=UP to use these comments for publication)

As a result the trade event/activity, our exports resulted in US $_______________
Immediate export sales. Date_______________

As a result of the trade event/activity, our export sales are anticipated to increase over the next 12 months by
US $_______________ and will increase the number of jobs at our facility by _______________, and/or help
retain ____________________at our facility.

I hereby certify that all information provided in this document, as well as any accompanying documents, are true and complete.

Name: ___________________________________________ Date: ________________________________

Signature:_____________________________________________________________