



Join us at the

# 52nd International Paris Air Show

**Trip Dates: June 19-22, 2017** **Fee: \$7500\*** *Paris Air Show*  
**DEADLINE TO REGISTER: March 31, 2017**

\*50% deposit required upon registration. Financial assistance for trade mission expenses may be available to eligible firms through G-MAP reimbursement.

Paris Air Show brings together the key players in the global industry around the latest technological innovations. This event, over a hundred years old, is the largest and longest-running aerospace trade show in the world. In 2015 alone, the bi-annual event attracted nearly 150,000 trade visitors and 296 delegations from over 90 countries. With more than 150 live action aircraft displays, Paris Air Show allows exhibitors the opportunity to showcase their technological expertise on the world stage.

Exhibiting at the International Paris Air Show means, very simply, participating in the most extraordinary events, and fascinating gatherings, alongside the industry's most influential players, manufacturers, and buyers.

Missouri will be exhibiting at the 2017 International Paris Air Show, and would love to have you and your company represent the state. By joining our booth, you will be able to clearly showcase your unique leadership within the industry and will be surrounded by the largest concentration of aviation and defense companies on the planet. This is a tremendous opportunity to find new markets for products and increase sales.

**Sign up today!**

Company Name: \_\_\_\_\_  
 Contact Name & Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

**PARTICIPATION INCLUDES:**

- Exhibit space in the Missouri Pavilion at the Paris Air Show – an exceptional value
- One-on-One Company Meetings will be scheduled with pre-qualified companies that have expressed an interest in your company's products/services
- Business Protocol
- Market Research
- Pre-show Briefings
- Foreign Company Briefings
- Agent/Distributor Search
- Transportation & Logistics Assistance
- Lodging Reservation Assistance

Costs for airfare, lodging, transportation, incidentals and some meals will be the responsibility of the participant.

**Leslie Fischer**

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